

SEMINAR REGISTRATION FORM
The ABC's of IML: A Basic Course
March 25, 2010

SPEAKER

RBS Technologies, Inc. presents

NAME: _____
TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
TELEPHONE: () _____
FAX: () _____
E-MAIL: _____

REGISTRATION FEES: \$595 per person

REGISTRATION FEE ENCLOSED: \$ _____

PLEASE NOTE THAT WE NO LONGER ACCEPT CREDIT CARDS. PAYMENT MUST BE MADE BY COMPANY CHECK, PERSONAL CHECK OR WIRE TRANSFER. PLEASE CONTACT US FOR WIRE TRANSFER INFORMATION.

FULL PAYMENT MUST ACCOMPANY REGISTRATION
Make checks payable in U.S. funds to RBS Technologies, Inc. Send completed form along with payment to:

RBS Technologies, Inc.
8912 E. Pinnacle Peak Road, #609
Scottsdale, AZ 85255
Phone: (480) 473-0301/FAX: (480) 473-0456

You will receive confirmation of your registration on receipt of payment.

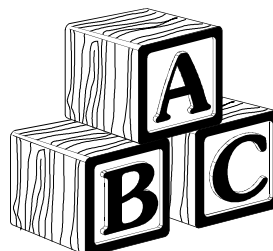
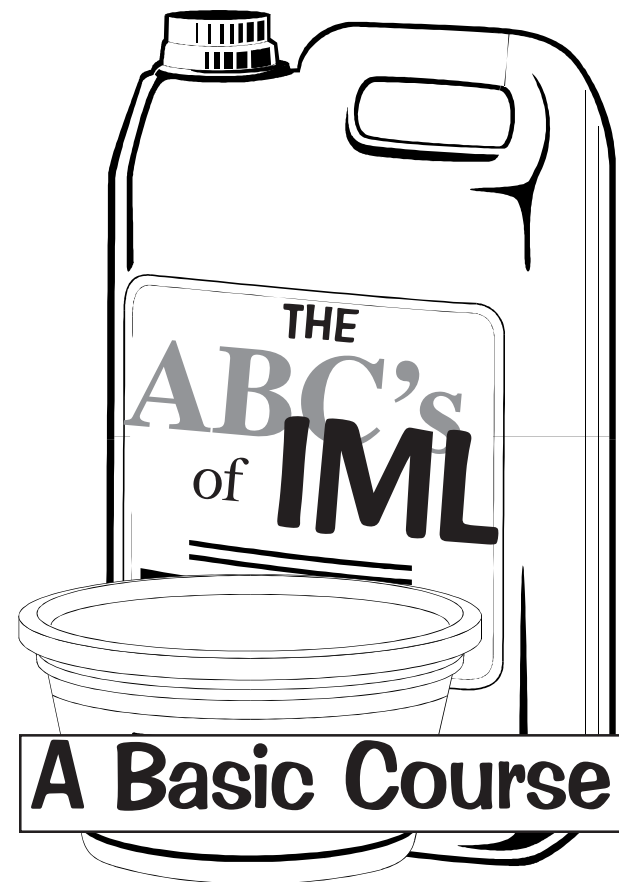
Duplicate this form for additional registrants.

If you require auxiliary aids or services in accordance with Americans With Disabilities Act (ADA), please list:

Ronald B. Schultz
President, RBS Technologies, Inc.

Ron Schultz established RBS Technologies in January 1989 to serve the marketing and technical problem solving needs of the flexible packaging industry and its suppliers. His more than 45 years of experience in the adhesives, coatings and converting industries is invaluable in solving problems and creating services for clients. He became involved in in-mold labeling in 1975 and has presented a seminar on in-mold labeling since 1989. Schultz holds an M.B.A. and a B.S. in Chemistry from Roosevelt University in Chicago. He is a member of the Institute of Packaging Professionals and is Past-Chairman of the Midwestern Packaging and Converting Committee of TAPPI's Polymers, Laminations and Coatings Division.

He currently serves as the Executive Director of the In-Mold Decorating Association.



The ABC's of IML
A Basic Course

March 25, 2010
DoubleTree Hotel & Conference
Center Chicago North Shore
Skokie, IL

WHAT YOU WILL LEARN

WHY IN-MOLD LABELING?

- ▶ The in-mold labeling process.
- ▶ How in-mold labeling differs from conventional blow molding and injection molding.
- ▶ The advantages and disadvantages of the in-mold labeling process and comparisons to other techniques.
- ▶ In-mold labeling for packaging compared with in-mold decoration (IMD) of durable goods.

THE PRODUCTION OF IML

- ▶ The converting and printing processes used to make in-mold labels.
- ▶ Heat seal labels and how they work.
- ▶ Heat seal requirements and function.
- ▶ Heat seal, paper base stock and film suppliers.
- ▶ Advantages of film vs paper labels and the available film substrates.

THE IML MARKET

- ▶ The major in-mold label converters, printers and end users.
- ▶ Current in-mold label market size and historical growth.
- ▶ Cost of film vs. paper labels.
- ▶ In-mold labeled products.
- ▶ Getting started in IML.
- ▶ Overview of the European, Australian and Japanese markets.

THE FUTURE OF IML

- ▶ Future in-mold label market needs and industry trends.
- ▶ Challenges to in-mold labeling.

And Much More!

WHO SHOULD ATTEND

The seminar is for current and potential users and suppliers of in-mold labeled products. This includes research and development, product, sales and marketing personnel and process and development engineers associated with label converting, printing and product molding. Suppliers of substrates, adhesives, inks and coatings for in-mold labels will also benefit.

GENERAL INFORMATION

DATE

Thursday, March 25, 2010

TIME

Registration/Cont. Breakfast: 8:00am - 8:30 am
Seminar: 8:30am - 4:30pm

REGISTRATION FEES

Complete Seminar	\$595
<i>Fee covers seminar instruction, discussion guide, lunch and refreshment breaks.</i>	

A check payable to RBS Technologies *must* accompany the registration. **We do not accept purchase orders or credit cards.** You will receive confirmation by return mail. Registration on the day of the seminar is on a space available basis. ALL FEES ARE DUE BEFORE ATTENDING THE SEMINAR.

LOCATION

DoubleTree Hotel Chicago North Shore, 9599 Skokie Blvd., Skokie, IL, 25 minutes from downtown Chicago and O'Hare International Airport. Airport transportation is available.

HOTEL ACCOMMODATIONS

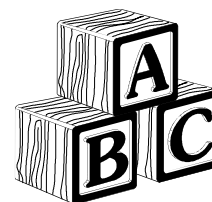
Attendees must make their own hotel reservations. Registration fee *does not* include hotel accommodations.

The room rate at the DoubleTree for seminar attendees is \$109.00 single/double plus 12% tax. Reservations telephone number is (847) 679-7000 or 1-800-222-8733. Please indicate that you are with the RBS Technologies group to guarantee your room and obtain this special rate. You must reserve your room by March 4, 2010. After this date, the hotel will continue to accept reservations subject to availability at the special rate.

CANCELLATIONS

If you must cancel, contact RBS Technologies by phone at (480) 473-0301 or FAX at (480) 473-0456. You may cancel your registration for a full refund up to 15 working days before the seminar.

THERE WILL BE NO REFUNDS AFTER MARCH 4, 2010. If you cannot attend, you may designate an alternate attendee from your company by contacting RBS Technologies before the conference. RBS Technologies reserves the right to cancel the seminar and is not responsible for penalty fees or any costs incurred by the attendee due to such cancellation. *No warranties are expressed or implied.*



The ABC's of IML
A Basic Course